Exhibition

EXHIBITION FLOORPLAN

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Space Only Rental

(Minimum of 12 sqm) For smaller booths, please book Shell Scheme

That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program□□
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors[]

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t_he Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Shell Scheme Rental

That includes:

Exhibitors' badges

- 100-word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors[]
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t_he Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Note: If you are planning to have a joint booth with another company, a co-exhibitor fee of **1,500** € applies.

Floorplan - Coming soon

To view the **Floorplan**, please click on the button below: EXHIBITION FLOORPLAN

Please contact me for details, pricing, and booking form: **Renata Gorinstein – Industry Liaison & Sales** Tel: +9720587817567 Email: <u>rgorinstein@kenes.com</u>

Venue

Coming soon

ALLOCATION OF THE PHYSICAL AND ONLINE EXHIBITION SPACE

Allocation will be made on a "first come, first served" basis.

A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location and/or virtual booth template. Upon receipt of the Exhibition Booking Form and Contract, space and/or virtual booth will be confirmed and an invoice will be sent. Please note that three alternative physical booth choices should be clearly indicated on the application form. Physical Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATIONS

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one

additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm 15 exhibitor registrations
- Booths larger than 60 sqm 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the MDS 2025. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

If an exhibitor chooses to use a handling agent other than the one designed as the exclusive provider for MDS 2025, additional charges will apply in accordance with the shipping instructions outlined in the exhibition manual.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that i s deemed objectionable. Further details will be included in the Exhibition Technical Manual.