

# Promotional & Advertising Opportunities

## Choose how you want to be present in the 18th International Congress on Myelodysplastic Syndromes

Below you can find the available promotional and advertising items.

For any questions, please contact me via [rgorinstein@kenes.com](mailto:rgorinstein@kenes.com).

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
- [Contact Us](#)



### INDUSTRY SATELLITE SESSION

Host an official non-CME satellite industry session.

[Learn More](#)

### PIPELINE SESSION

Join us in sharing the latest developments in the industry.

[Learn More](#)

## **EXECUTIVE LOUNGE**

Lounge for speakers and members of the committee.

[Learn More](#)

## **COFFEE BREAK**

Promote your company at one or more coffee breaks.

[Learn More](#)

## **CHARGING KIOSK**

Be visible by branding the charging kiosk.

[Learn More](#)



## **PHOTO BOOTH**

Get exposure by branding the photo booth.

[Learn More](#)

## **NOTEPADS & PENS**

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

## **BRANDED SEATING CUBES**

Be visible and have a logo, and advert or a video online.

[Learn More](#)

## **HOSPITALITY SUITE/ MEETING ROOM**

Host guests by hiring a room at the venue.

[Learn More](#)

## **MINI PROGRAM**

Support the MDS  
mini program.

[Learn More](#)

## **E- ADVERTISEMENT IN THE MOBILE APP**

Advertise your session or booth in our mobile app.

[Learn More](#)

## **BRANDED STATION**

Be present at the stations from which the participants collect their badges.

[Learn More](#)

## **PUSH NOTIFICATION**

Connect with participants  
with a push notification.

[Learn More](#)

## **NETWORKING EVENT (EXCLUSIVE SUPPORT)**

Reach out to the  
MDS community.

[Learn More](#)

## **PROMOTIONAL MAILSHOT**

Gain additional exposure for  
your session, company or booth.

[Learn More](#)

## **BAG INSERT**

Promotional material  
included in the Congress bags.

[Learn More](#)

## **VENUE BRANDING**

Be visible, have a logo or advert on the venue itself.

[Learn More](#)

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these

regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

[CLICK HERE TO DOWNLOAD](#)